

Annual Report 2020



ACKNOWLEDGEMENT

CLT had a strategic shift this year to open-source the ePatashale digital content suite in Kannada on MHRD DIKSHA portal, so it can be accessed through QR codes on Textbooks by all the teachers of Karnataka State. Our Hindi content is made free of cost on Pratham Foundation. CLT e-Study station channel was set up to increase access to millions of teachers and students. Two mobile applications were launched, as well, to give access to quality educational resources to every child all the time.

I have said it a thousand times and I'll say it again that we could not have done it without the support of individuals and partners that have given us generous grants, their time and expertise and supported our mission through sponsoring communities to have access to quality education!

A special acknowledgement to all the children and teachers that have embraced each opportunity to grow and aspire!!

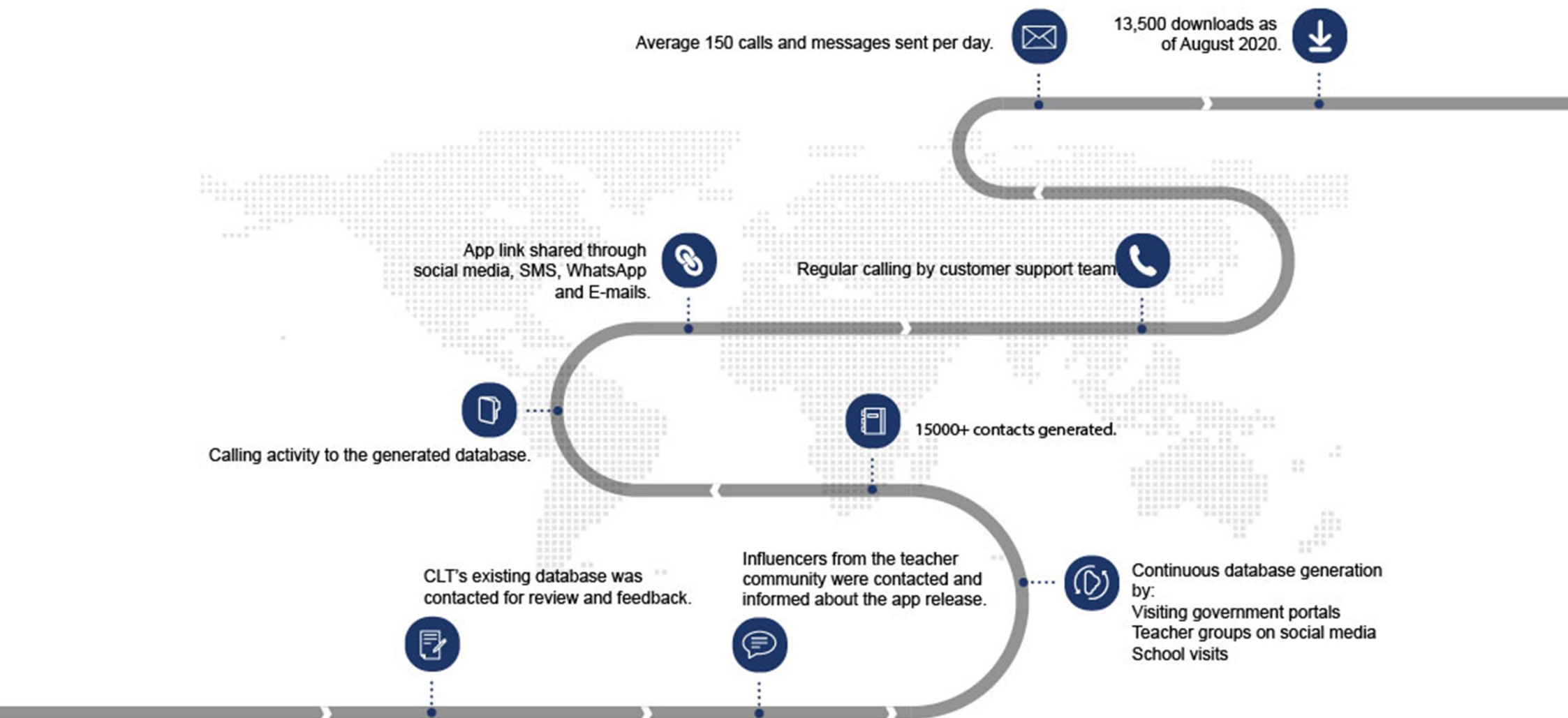


CEO'S MESSAGE

Like the rest of the world, our life at CLT came to an abrupt halt with the onset of COVID. We had just completed setting up our digital STEM program in 4,000 government-run schools and had anticipated one of the busiest years of our 23-year history. But, then, out of nowhere, an invisible threat permeated and life changed, as we knew it, in all spheres of our lives.

Our schools closed as well, that followed weeks and months of eerie silence in school communities.

During this time, we had also visited the Department of Education a few times to understand what was at play. We all realized a few weeks into the pandemic that this was a long haul and we were in it together and we needed to have multi-pronged approaches as a way-forward intervention. While the strategies of private schools was to adopt online teaching, it was not in the ambit of what the government schools could provide. Televised classes became a choice by default for the Department of Education to reach the masses. The challenges were many, as this needed a new pair of lenses to bring in digital interventions directly to children's homes!



CLT'S RESPONSE TO COVID

With the schools closing, our team was relentless to strategize new ways of reaching the digital educational resources to students and teachers, so they won't despair and continue to learn and teach in the safe environment of their homes. We had launched 2 APPS few months earlier to extend our services outside of classrooms.

They had the entire digital library in multiple languages that could be accessed on their personal mobile phones. We leveraged the products we had already developed and built an entire campaign to reach it to the communities that were at risk of discontinuing education or lose their bearings about the priorities of education. The campaign – StudyFromHome – ran on all social media and so did the bulk SMS and outward calling campaigns, so the communities became aware of alternatives. We also trained teachers and students in all Districts of Karnataka on the application and navigation of the APP!

This was a movement of sorts to be able to build a community of learners, hear their stories during the dark days of school-shutdown; and CLT to strive to do what it does best – equip them with better learning opportunities!

Many months were spent in building trust and forging partnerships with our communities. We were humbled by their resilience and touched deeply by their positive responses.

2021 January was a turn-around time for CLT, where the school communities were beginning to partially resume the classes and there was an openness to embrace new ways of teaching/learning. We were most grateful when the opportunity came our way to sign up for 1,000 more schools with the partnership of Rotary Junction and Menda Foundation. This time, in addition to being a Knowledge Partner, CLT is also the Implementation Partner, where we get to be greeted by more than 130,000 children in 2021!

- Bhagya Rangachar



#STUDYFROMHOME CAMPAIGN



CLT India
CLT India

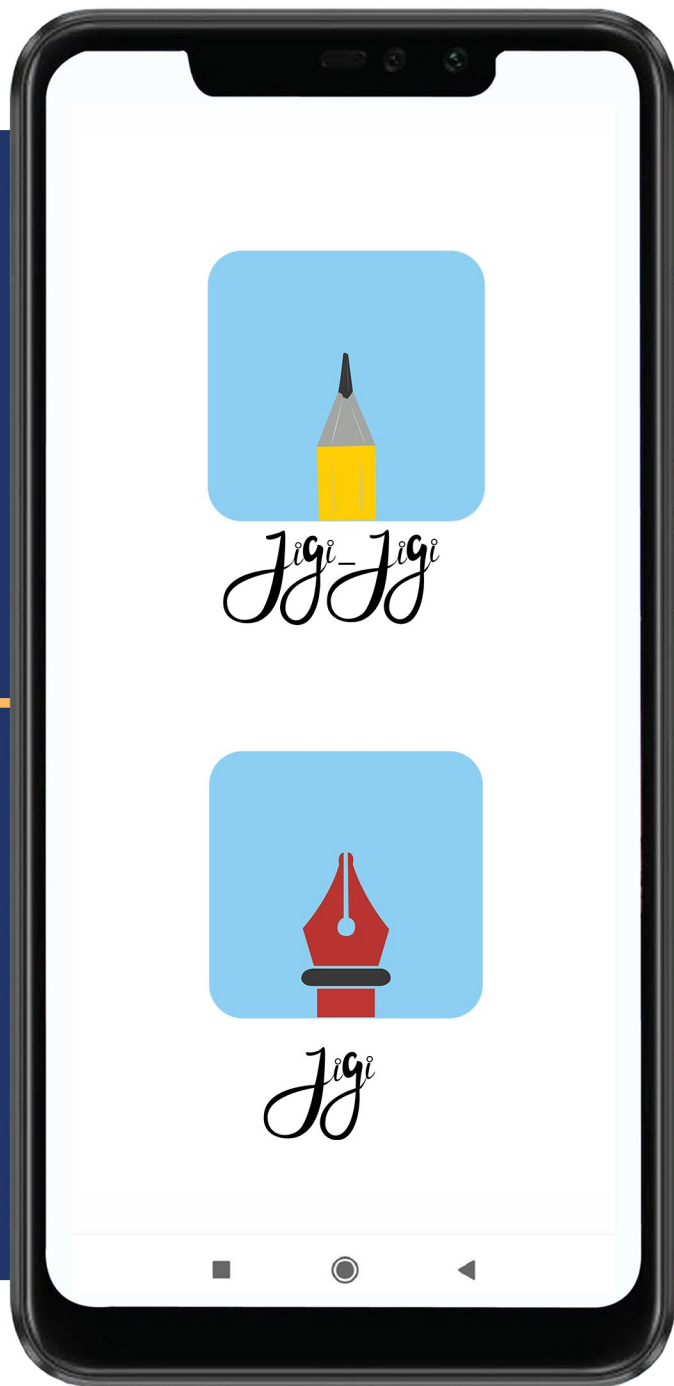
CLT created an outreach team for the delivery of **resources** to **students & teachers**.

Teachers were individually trained about the alternative methods of remote teaching and the usage of **digital learning tools** to ensure the learning is continuous and knowledge sharing does not stop.

Strongly supported by **Lenovo Foundation** , #studyfromhome campaign garnered positive responses from the teacher community.

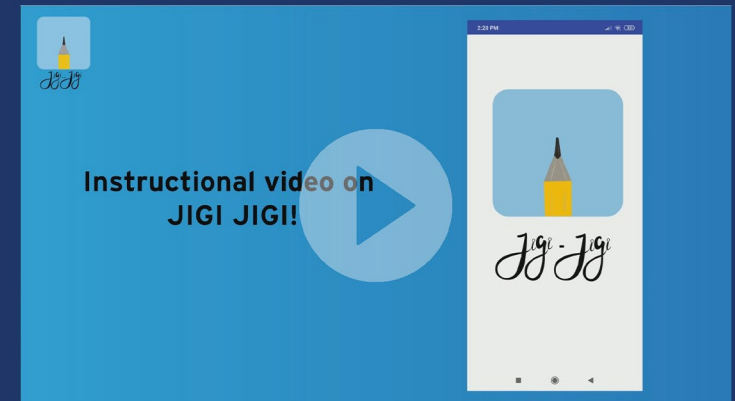
CLT continues to provide **free e-learning resources** to selected communities through the initiative.





JIGI-JIGI: THE STUDENT APP

- DO-IT-YOURSELF EXPERIMENT
- VIDEO LESSONS
- TEXTBOOK PDF
- ASSESSMENTS



JIGI: THE TEACHER APP

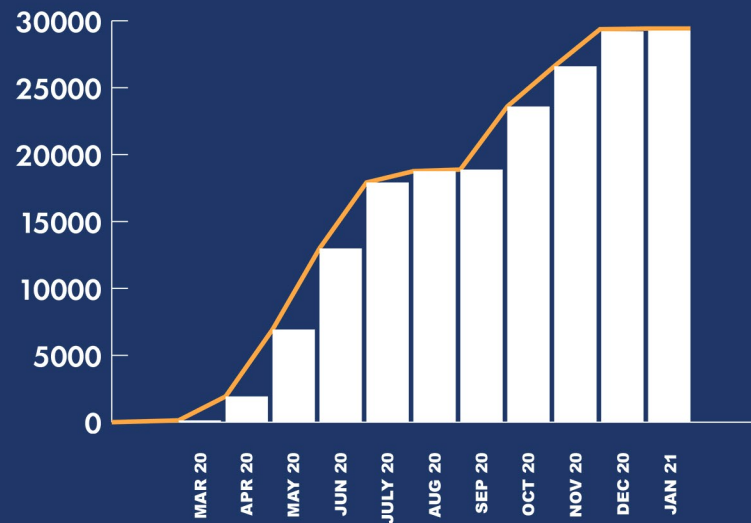
- CONTINUOUS AND COMPREHENSIVE EVALUATION
- COGNITIVE ABILITY
- TEACHING POINTS
- DISCUSSION
- PDF



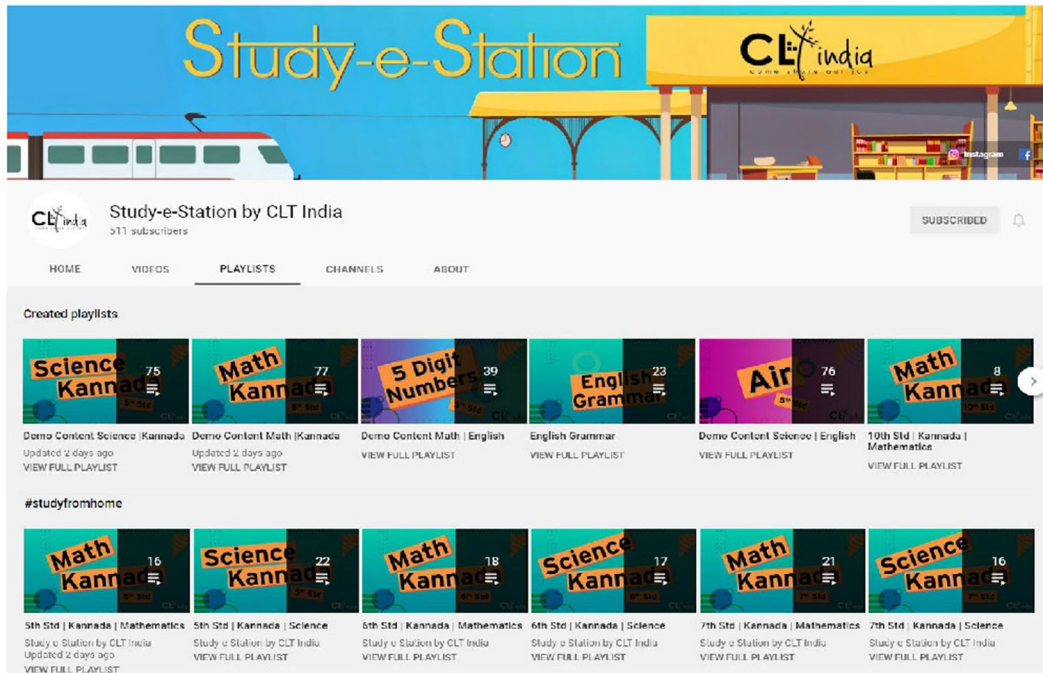
- * Aligned to NCERT curriculum
- * Mapped to State syllabus

Teachers & parents were contacted across the country & free subscriptions to JIGI-JIGI, The Student App was provided through #studyfromhome campaign.

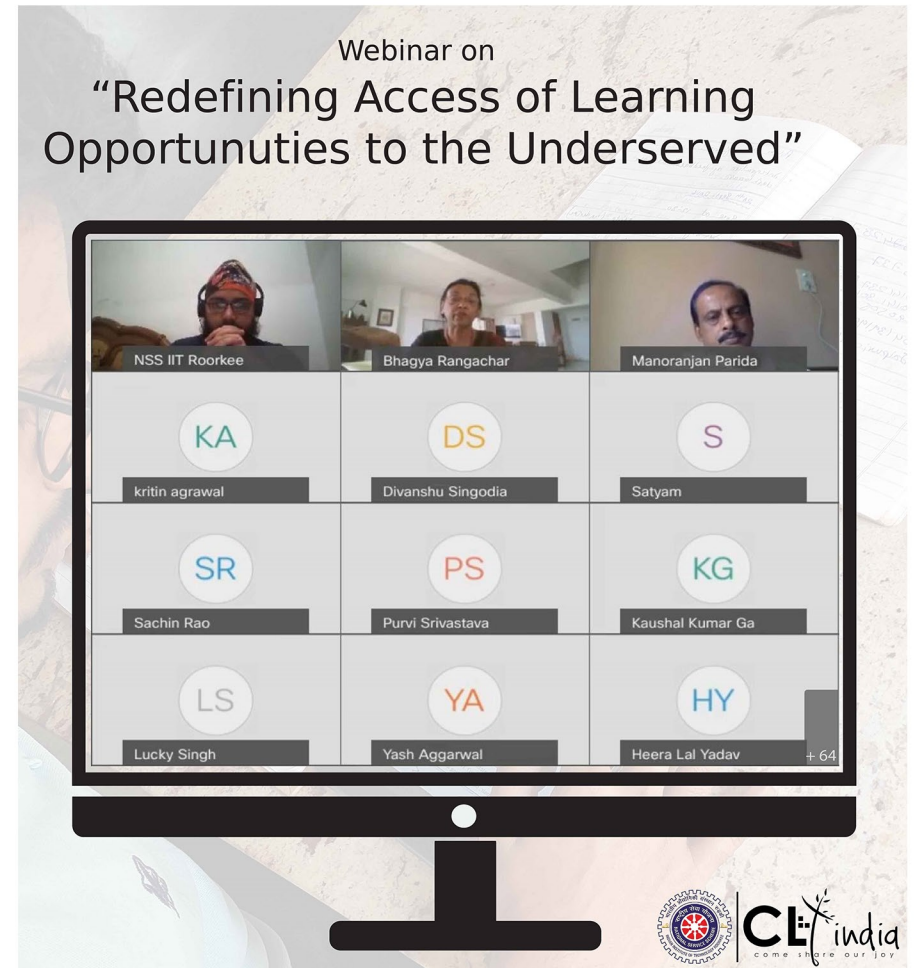
(Jigi Jigi app user base)



STUDY-e-STATION



Along with the distribution of free JIGI JIGI licenses, CLT wanted to amplify it's reach. Study-e-station was launched with the aim that students can access e-Patashale concepts for free through YouTube. The channel hosts 519 concept-based learning videos which has acquired a total of 86,986 views. The process for the channel started off with curating e-Patashale content and slicing videos to hold the attention of the students learning from their homes.



CLT India has partnered with the NSS team of IIT-Roorkee for free distribution of learning resources to communities in villages across Uttarakhand.

EARLY GRADE READING

1.21 million students in Karnataka are out of school; 45% belonging to early grades; the bulk of students who drop out between grades 4-8 are those who are unable to read and comprehend what is being taught in the class.

The second Millennium Alliance award by FICCI and USAID is going to support CLT to develop Early Grade Reading Resources in regional language using Ed-Tech innovation to improve reading outcomes for children in underserved communities.

EGR Read-Ready Practitioners' Kit will assist teachers and parents to become confident practitioners to assist their children to become readers in a phased manner with resources that are put together by Master Teachers. In addition to the lack of resources for developing reading in under-served communities, there is also a challenge where it is **not a social practice** either at home or at school. This product and process will enable children to be continuously and consistently exposed to sounds and sights of words, language through stories, activities **that can be practiced both at home and schools.**



1000 SCHOOLS...A MILLION DREAMS

We are thrilled to be back in schools and working with children through the 'e-Shala' program, in partnership with Rotary International, Rotary Bangalore Junction, Menda Foundation and the Department of Education-Karnataka. We have signed an MoU to set-up 1000 e-learning schools with e-Patashale content in Karnataka.

PARTNERS AND COLLABORATIONS



IMPACT & REACH

CLT started the e-Patashale initiative more than a decade ago. This gave us ample opportunity to develop a very large repository of digital curricula content, test out many different technology delivery models and fine-tune the process for integration of the content for during-school interventions. Subsequent years were also spent on gathering data both onsite and through our dashboard to measure learning outcomes.

While this was the engagement for CLT for the last several years, 2020 was like no other, where we spent most of our time and efforts to strategise in making the organization more resilient. So, that was the trigger for extending our model to take the learning and teaching outside of classrooms.

During the lock-down, CLT Team connected to the rural school communities to reach teachers and parents across Districts of Karnataka and States of Rajasthan, MP, UP and Bihar to distribute free resources. In addition, CLT also gave them technical support for new ways of accessing learning material on their own personal devices. We were able to reach 70, 000 teachers and about 45% of them became well-versed to use the mobile application.

Through our feedback we found that teachers were happy to have the entire content suite at their fingertips. Government school students experienced personalised learning in their regional languages for the first time in many communities.

2021 ushered us with the opening of many schools in January and our MoU for 1,000 schools allowed us to get back to the field once again. We are happy to say that we have already implemented and trained teachers in more than 10% of these rural schools in Karnataka.

With the experiences we gathered in 2020, we will be incorporating multi-pronged approaches to impact students and teachers to bring in a transformational shift in the school communities!

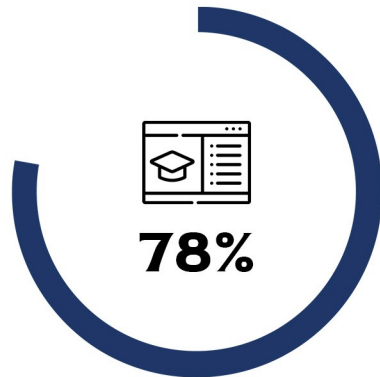


2.6 Million
children impacted

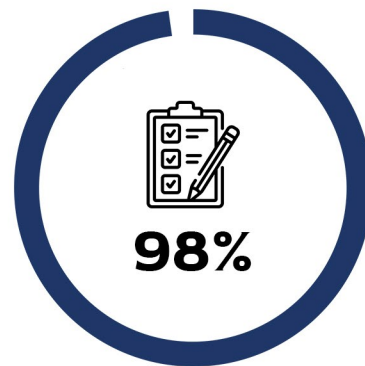
80,000
teachers empowered

12,600
classrooms transferred

10 States
e-Patashale regions



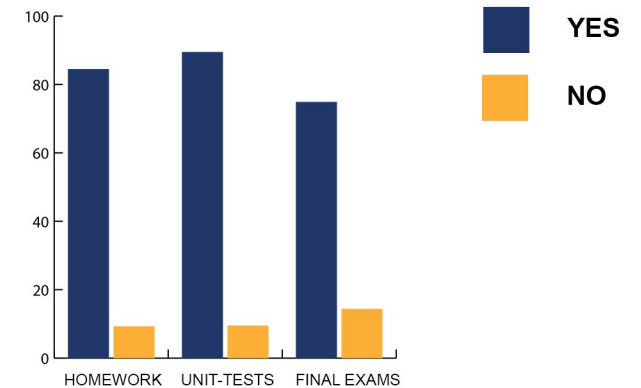
Of the teachers say that lesson plans can be easily developed.



Of the teachers stated that e-Patashale helps in the process of student evaluation.



Mentioned that enrollment in school has increased by 84%.



Improvement of performance in children after implementation of e-Patashale.



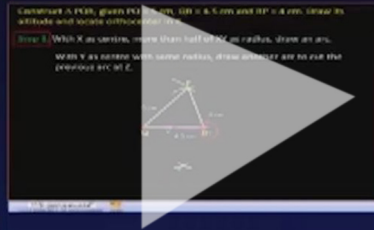
FIELD STORIES AND TESTIMONIALS



Dilip Chenoy
Secretary General, FICCI



Shyam Kaluve
Co-founder - Grammonati



Carolyn Johnson
Educationist, Rotary International



Teacher Testimonial



Student Testimonial

CLT WAS RECOGNIZED FOR THEIR CONTRIBUTION TO THE UNDERSERVED SPACE

Million Lives Club & Reimagine Education Awards



MLC Profile Video

We are thrilled to be one of the Million Lives Club vanguard members! This is an acknowledgement of our impact at scale by our peers and mentors, which helps us to tread our path ahead with more confidence to reach 5 million beneficiaries in the next 3 years.



The Reimagine Education Awards

The 'Oscars' of Education – Reward innovative approaches that enhance student learning outcomes. CLT was shortlisted for the award in the K-12 category for the program 'Access to education for all through multi-pronged channel'.

JOIN US ON OUR MISSION

SUPPORT US. DONATE FOR A CAUSE

Donate

Be a part of the CLT Team. Join us to equip the underserved community with the best educational resources.

JOIN OUR COMMUNITY



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Visit our Website



Follow us on Twitter

#studyfromhome



5th Std | Kannada | Mathematics
Study-e-Station by CLT India
VIEW FULL PLAYLIST



5th Std | Kannada | Science
Study-e-Station by CLT India
VIEW FULL PLAYLIST



6th Std | Kannada | Mathematics
Study-e-Station by CLT India
VIEW FULL PLAYLIST



6th Std | Kannada | Science
Study-e-Station by CLT India
VIEW FULL PLAYLIST



7th Std | Kannada | Mathematics
Study-e-Station by CLT India
VIEW FULL PLAYLIST

